

Privacy Policy

Effective Date: September 26, 2025

1. Introduction

Welcome to ProShow Dubai (proshowdubai.com). This Privacy Policy outlines how PROSHOW EVENTS ORGANIZING & MANAGING CO. L.L.C ("we," "us," or "our") collects, uses, protects, and handles your personal information when you visit our website and use our services. We are committed to protecting your privacy and ensuring that your personal data is handled in a safe and responsible manner.

Our activities are based in Dubai, United Arab Emirates, and this policy is drafted in accordance with applicable local laws and regulations.

2. Data Controller Information

The company responsible for your information (the "data controller") is:

- **Company Name:** PROSHOW EVENTS ORGANIZING & MANAGING CO. L.L.C
- **Website:** <https://proshowdubai.com>
- **Email:** proshow.dubai@gmail.com
- **Phone:** +971505959484

For any questions regarding your data, please contact us using the details above.

3. Information We Collect

We collect information in the following ways:

a) Information You Provide to Us Directly:

When you use the contact form on our website, we collect the following personal information:

- Name
- Phone Number

b) Information We Collect Automatically:

When you visit our website, we use Google Analytics to collect certain information automatically from your device. This information helps us understand our audience and improve our website. This data may include:

- Your device's IP address
- Browser type and version
- Operating system
- Pages you visited on our site
- The time and date of your visit
- The time spent on those pages

We do not collect any payment information, and we do not have a newsletter subscription service.

4. How We Use Your Information

We use the information we collect for the following specific purposes:

- **To Respond to Your Inquiries:** We use your name and phone number, which you provide through our contact form, to process your request, contact you, and discuss the details of your order or service.
- **For Website Analytics:** We use the data collected by Google Analytics to monitor and analyze traffic on our website. This helps us understand user behavior, improve our website's functionality, and optimize the user experience.

5. Data Sharing and Third Parties

We do not sell, trade, or rent your personal identification information to others. The only third party with whom we share data is:

- **Google Analytics:** We share anonymous, aggregated data with Google Analytics for the purpose of website traffic analysis. Google has its own Privacy Policy, and we encourage you to review it. We do not share the name or phone number you provide in our contact form with Google.

6. Data Storage, Security, and Retention

a) Data Security:

We are committed to protecting your data. We implement appropriate technical and organizational security measures to protect the personal data we process. Data submitted through our contact form is securely transferred and stored on our internal, access-controlled company computers, not on the website's public server. Our website is secured with an SSL certificate to encrypt data transmitted between your browser and our site.

b) Data Retention:

We will retain the personal data you provide (name and phone number) only for as long as it is necessary to fulfill the purpose for which it was collected (i.e., to manage your order/inquiry) or until you request its deletion by withdrawing your consent. Anonymized analytics data may be retained for longer periods for statistical purposes.

7. Your Data Protection Rights

You have the following rights regarding your personal data:

- **The Right to Access:** You have the right to request copies of your personal data that we hold.
- **The Right to Rectification:** You have the right to request that we correct any information you believe is inaccurate or complete information you believe is incomplete.
- **The Right to Erasure:** You have the right to request that we erase your personal data.
- **The Right to Withdraw Consent:** You have the right to withdraw your consent to our

processing of your data at any time.

To exercise any of these rights, please contact us at our email address: proshow.dubai@gmail.com. We will respond to your request in a timely manner.

8. Cookie Policy

Cookies are small text files placed on your device to collect standard internet log information and visitor behavior information.

Our website uses cookies for the functioning of Google Analytics. These are third-party cookies set by Google to help us analyze website traffic. We do not use cookies to store personally identifiable information. You can set your browser not to accept cookies, and the website www.allaboutcookies.org tells you how to remove cookies from your browser.

9. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page. We encourage you to review this Privacy Policy periodically for any changes.

10. Contact Us

If you have any questions about this Privacy Policy, please contact us:

- **By email:** proshow.dubai@gmail.com
- **By phone:** +971505959484